

Annael Morgan

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Location: China
Date of birth: 13/07/1985

SUMMARY

Supply Chain/Purchasing Manager and Buyer with 5+ years of experience leading business operations at scale. Strategic Leader with a passion for creativity and innovation focused on driving brand development, production quality, and sales growth.

SKILLS

Operations: Supply Chain, Purchasing, Buying, Brand Identity, Strategic Partnerships, Production Coordination, Quality Control, Market Research & Trend Analysis, Contract Negotiation, Pricing Strategy, Inventory Management, Budgeting

Leadership: Strategic Planning & Execution, Project Management, Process Improvement, Staff Recruitment & Management, Cross-cultural Collaboration, Training & Development, Coaching & Mentorship, Problem Solving

Software: CRM, ERP, Microsoft Office, Adobe Illustrator/Indesign/Photoshop

Languages: English - Fluent, Hebrew - Native

RELEVANT EXPERIENCE

it **Supply Chain/Purchasing Manager & Buyer, Carolina Lemke Berlin**

- Manage an annual budget of \$15MM+ to execute purchasing/buying decisions for the glasses department both online and in-store at 140 branches worldwide.
- Lead research and development to identify fashion trends, analyze sales reports, and define the overall brand vision.
- Source, evaluate, select, and negotiate with new suppliers, factories, and trade companies to secure competitive pricing and reduce costs while maintaining item quality and production timeline.
- Oversee product development, samples, orders, and production both remotely and on-site during factory visits while partnering with the QC department to identify and resolve potential issues before the final production run.
- Providing support and solutions for designers, QC, and production to bring quality products to market.
- Increase product relevance by working with designers to analyze current fashion trends and target client demands.

Founder, Fashion Designer, & Supply Chain Manager, Annael Eve

- Launched a fashion design brand from initial concept and production to online and in-store sales.
- Researched trends, inductance, colors, and fabrics to begin building collections.
- Designed new clothing items and brought each design through all phases of production including basic sketches, pattern creation, prototype creation, and quality control.
- Developed detailed work plans and schedules to increase inventory and maintain a continuous clothing supply.
- Worked with pattern makers, fabric providers, seamstress factories, photographers, models, and graphic designers to create, produce, and market innovative new items for the collection.
- Managed sales, marketing, and customer service to improve brand awareness, generate leads, and increase revenue.

Project Manager, Malam Team

- Led a system integration for Israel's Customs Department with a team of 4 training developers.
- Partner with clients to understand their needs and build custom annual training programs, including presentations, lesson plans, manuals, exercises, and effectiveness assessments.
- Worked with product managers, QA personnel, developers, and department managers to create and facilitate frontal training for customs employees.
- Established a support center help desk to provide training, guidance, issue resolution, and customer service.

Training Team Manager, Menora Mivtachim Pension Ltd

- Managed a team of 12 information systems trainers, meeting with each person to discuss client progress and satisfaction.
- Built and monitored project schedules to ensure on-time training delivery and customer satisfaction.

Led the implementation and integration of a new customer management system to increase operational efficiency. ●

Training Team Manager, Malam Team

Managed insurance training and information systems implementations with a distributed team of 7 experienced trainers. ●

Prepared and monitored the daily schedule and annual budget, managing the operations and logistics for each project to generate detailed progress reports and provide invoices to the billing team for processing. ●

Designed, developed, and facilitated instructor/client training on 10 integrated information systems and vocational training within the insurance industry. ●

EDUCATION

Diploma in Fashion Design, Kavim College ●

Diploma in Process Improvement & Executive Development Course, Malam Team ●

Management Program - Executive Management Development, Menura Insurance ●